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Ignite for Ocala selects three non-profits as beneficiaries for the 2020-2021 fundraising efforts

FOR IMMEDIATE RELEASE

OCALA, Fla. (September 21, 2020) --- Ignite is a group of professionals who volunteer their time to create a safe and loving community here in Ocala, Marion County. They help support our local nonprofit organizations by raising funds for their cause and provide a platform to showcase their specific cause and/or project.

Lina Piedrahita, 2020 Ignite Chair and Broker/Owner of Professional Realty of Ocala stated, "I am honored to be part of such an amazing organization. Our team of professional woman have been working endlessly to create a safe and loving community, but we need your support to ignite change, compassion, and awareness. 2020 has been a year of challenges and changes, but the best part of all this, is that it has not stopped us. It has made us stronger, more creative, more compassionate, and somehow, it has made us realize that we are better together."

In light of COVID-19 and the uncertainty of being able to host their annual luncheon event in March, the Ignite Leadership Team has decided to host four fundraisers to run through March 2021. The Ignite Leadership Team conducted an application process and selected three nonprofit organizations to receive funding and awareness for their cause.

"We realized that we must adapt to the new "normal" and decided to create a completely different event where we are going to help our local nonprofit organizations, not only by raising funds for their cause, but to help them create awareness by providing a platform to showcase their agency," said Piedrahita.

Out of 18 local agencies that applied, the three beneficiaries of this year's efforts will be the Marion County Children's Alliance, Boys & Girls Club of Marion County, and Wear Gloves. Each agency aligns with the Ignite mission to create a safe & loving community by supporting youth services, domestic violence, and homelessness in Marion County. The group is honored to support these life-changing services and each agency's mission.

Ignite is currently seeking local businesses to support their upcoming events and encourages anyone who would like to get involved to visit igniteforocala.com.

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Ignite was founded in 2016 by Jeanne Henningsen, who rallied local professional women in response to the growing need for services for women and children in abusive situations. Ignite's mission is to create a safe and loving community, by partnering with local non-profits who need their flame to burn brighter in order to fulfill their mission.

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